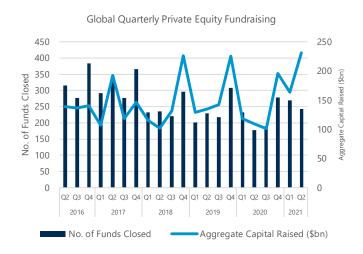
**Second Quarter 2021** 

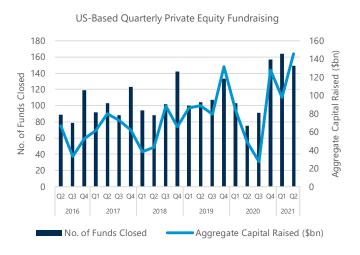
## PE FUNDRAISING AT A GLANCE

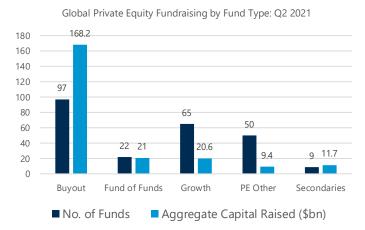
## **Q2 Trends**

- ► **Fundraising**. Private equity fundraising surged in Q2.
  - \$230.9bn was raised globally in Q2, up 29% from \$163.7bn in Q1 2021 and up 53% from \$109bn in Q2 2020 during the early stages of the COVID-19 pandemic.
  - Buyout funds represented 73% of aggregate capital raised globally in Q2. Several mega buyout funds closed during Q2, and the strong fundraising environment bodes well for H2.
  - ► Investors are increasingly interested in growth capital strategies, with 47% of investors targeting these strategies over the next 12 months, up from 39% over the same period in 2020.¹
- ► Secondaries. Secondaries have represented approximately 6% of the total private equity market in recent years.¹ Since the closing of several large secondaries funds in 2020, the appetite for this sector has softened. Nevertheless, investors continue to use secondaries to accelerate liquidity and rebalance their portfolios. GP-led secondaries transactions, including the formation of continuation vehicles to hold extended-life investments, comprise a significant portion of current activity in this sector.

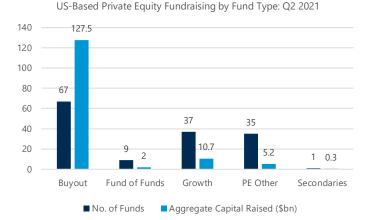
<sup>1</sup>Source: Preqin Quarterly Update: Private Equity & Venture Capital Q2 2021.







\*PE Other includes balanced, co-investment, co-investment multi-manager, direct secondaries, hybrid, hybrid fund of funds, PIPE and turnaround funds.



\*PE Other includes balanced, co-investment, co-investment multi-manager, direct secondaries, hybrid, hybrid fund of funds, PIPE and turnaround funds.

All charts were compiled by Pregin and the data contained therein have not been reviewed for accuracy by Paul, Weiss. Charts do not include data regarding venture capital funds.

**Second Quarter 2021** 

Q2 Q3 Q4 Q1 Q2

2021

2020

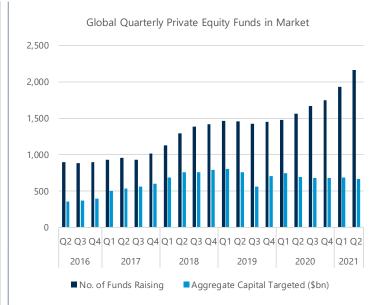
## Paul Weiss

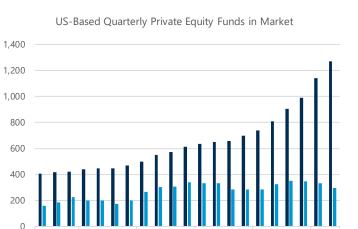
**Q2 Trends** 

► Funds in Market. A record number of private equity funds (2161) entered the global market in Q2, an 11% increase from Q1, resulting in the most funds in the market at any time over the last five years. Aggregate capital targeted in Q2 was \$666.9bn, down 2.6% from Q1.

- ➤ **AUM; Dry Powder**. Global private equity AUM and dry powder reached all-time highs of \$3.886tn and \$1.263tn, respectively, at the end of Q4 2020.
- ▶ Institutional Investors. The COVID-19 pandemic did not diminish the appetite of institutional investors for private equity. The world's 100 biggest private equity investors, including pension funds, insurers, foundations/endowments, sovereign wealth funds and other institutional investors, held more than \$1.2tn in private equity assets at the end of Q4 2020, up 19% from the previous year.²
- ▶ **ESG**. ESG-driven strategies continue to gain in popularity. Investors are increasingly interested in private equity firms that consider ESG in their investment strategy, engage with portfolio companies on ESG topics and can deliver measureable metrics on ESG performance. Relatedly, the SEC's Division of Examinations recently highlighted certain compliance risks regarding ESG-related products, including whether firms are accurately disclosing their ESG investing approaches (e.g., adherence to certain global ESG frameworks) and have adopted and implemented policies, procedures and practices that accord with their ESG-related disclosures.

<sup>2</sup>Source: Private Equity International Global Investor 100 (2021).





2018

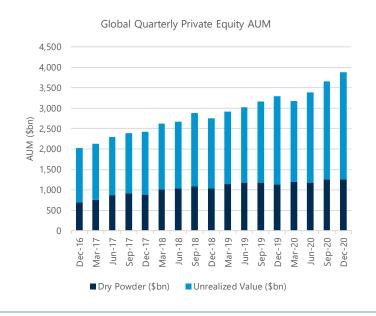
2019

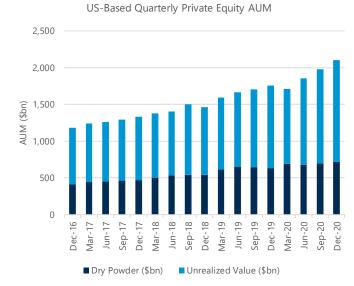
■ Aggregate Capital Targeted (\$bn)

2016

2017

■ No. of Funds Raising





2

**Second Quarter 2021** 

This publication is not intended to provide legal advice, and no legal or business decision should be based on its content. Questions concerning issues addressed in this publication should be directed to:

Victoria S. Forrester +1-212-373-3595

vforrester@paulweiss.com

Amran Hussein +1-212-373-3580 ahussein@paulweiss.com

Lindsey L. Wiersma +1-212-373-3777 |wiersma@paulweiss.com

Allison Muth +1-212-373-3744 amuth@paulweiss.com

Maury Slevin +1-212-373-3009 mslevin@paulweiss.com Matthew B. Goldstein +1-212-373-3970 mgoldstein@paulweiss.com

Marco V. Masotti +1-212-373-3034

mmasotti@paulweiss.com

Philip A. Heimowitz +1-212-373-3518

pheimowitz@paulweiss.com

Jyoti Sharma +1-212-373-3712 jsharma@paulweiss.com

Erica Temel +1-212-373-3187 etemel@paulweiss.com Udi Grofman +1-212-373-3918

ugrofman@paulweiss.com

Conrad van Loggerenberg +1-212-373-3395

cvanloggerenberg@paulweiss.com

Caitlin T. Kelly +1-202-223-7342 ctkelly@paulweiss.com

Marian S. Shin +1-212-373-3511 mshin@paulweiss.com

The authors of PE Fundraising at a Glance are Marco V. Masotti and Karen J. Hughes.

## Our Private Equity Fundraising Group

Recognized as one of the premier private equity funds practices in the marketplace, the Paul, Weiss Private Equity Fundraising Group serves as industry leading advisors to a diverse group of private equity firms, ranging from up and coming middle market firms to large alternative asset managers. Our extensive market knowledge is built on decades of experience working hand in hand with private equity managers, investors and other key market participants making us uniquely positioned to offer cutting-edge yet practical advice. The full suite of the firm's resources are at our clients' fingertips, and we work closely across practice areas to provide seamless advice to private equity funds throughout their lifecycles.